

# WHITNEY THERIOT WINEBRENNER

GRAPHIC DESIGNER - whitneywinebrenner.design

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## WORK EXPERIENCE

● Weyco Group Inc -  
Nunn Bush  
2024

### Senior Graphic Designer

- Develop creative for ads, print collateral, packaging, logos, signage, web ads, social graphics and email.
- Maintain Nunn Bush brand guidelines and logo usage. Update as needed.
- Review and approve print proofs.
- Art direct photo shoots internally.
- Work collaboratively with others in the Marketing Department.
- Obtain price quotes for outside services such as printing, photography and illustration.
- Present creative work to supervisors and Nunn Bush President when needed.
- Provide direction to freelance designers and copy writers.
- Work directly with shoe designers to come up with branding and designs for new technology.
- Create email & web templates seasonally
- Design presentations for sales team
- Branded the collaboration between Nunn Bush and Chef Adam Pawlak, successfully merging distinct brand identities to create a cohesive and impactful partnership.
- Spearheaded the design and execution of the launch party event space.

● Weyco Group Inc -  
Nunn Bush  
2020

### Graphic Designer

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- Work directly with shoe designers to come up with branding and designs for new technology.

● Weyco Group Inc  
2019

### Graphic Design Intern

- Developed creative for ads, print collateral, packaging, signage, web ads, social graphics and email.
- Maintained Nunn Bush, Stacy Adams, Florsheim, and Bogs brand guidelines and logo usage.
- Worked collaboratively with others in the Marketing Department.
- Presented creative work to supervisors when needed.
- Assisted with photoshoots.

● Louisiana Credit Union  
2018

### Graphic Design Intern

- Developed creative for print collateral, signage, and web ads.
- Updated marketing publications.
- Worked and designed signage for the 2018 Annual Meeting in Convention

● Louisiana Tumble and  
Cheer Academy  
2016 - 2018

### Graphic Design Intern

- Developed creative for print collateral, logos, signage, and social graphics.
- Filmed and edited videos for each team to post on social media.
- Created team t-shirt order forms.
- Coordinated with other coaches to create "Cheerleader of the Month" award.

● Louisiana Tumble and  
Cheer Academy  
2014 - 2018

### Cheerleading Coach

- Head coach of Sassy Cats for 3 years (team of 15 members ages 5-8)
- Assisted in coaching teams up to level 3
- USASF certified tumbling coach up to level 3

## EDUCATION

● Loyola University  
2020

**Bachelor of Design**

● Delgado Community College  
2018

**A.A.S Visual Communications**

— **Graphic Design**

## EXPERTISE

- Art Direction
- Adobe Creative Suite
- Web Design
- Layout Design
- Communication
- Team Spirit